



Poultry Pharm Chick Start Plus

PRODUCT DESCRIPTION:

Complementary liquid feed for chicks and young birds containing antioxidants, prebiotic short-chain fructooligosaccharides (ScFOS) and energy, from the sorbitol (metabolisable source) but also medium-chain triglycerides (capric acid and caprylic acid) as readily available energy. It is designed to stimulate feeding, while aiding the development of a healthy gut and natural immunity.

Early feed consumption: Chicks which eat early are more likely to develop a healthy gut and grow evenly.

Natural immunity: As nutrients, pathogens and the associated antigens pass through the gut, birds build up a repertoire of antibodies. To do this effectively for long term protection, the immune system must react quickly to establish good immunity.

Gut health: The gut must develop quickly to effectively process nutrients for long term benefits. A healthy gut supports the development of favourable flora for optimum digestion and health.

FUNCTIONAL INGREDIENTS:

Sorbitol and Medium-Chain Triglycerides

Providing energy to help minimise lethargy and aid early feed intake to kick start growth and maintain uniformity.

Soluble Prebiotic Fibres

Helping the establishment of a healthy gut environment to maintain effective digestion of nutrients to support growth.

Omega 3 and Omega 6
Derived from salmon

Helps support natural immune development.



Vitamin E, Selenium and Natural Grape

Natural antioxidants, effective in minimizing the effects of free radicals which can cause cell damage. Unique antioxidant, grape extract, assists in the utilisation of nutrients.

SPECIFICATION:

Specification per **Lt of product**

Ingredient	Unit	Amount
Vitamin E (antioxidant)	iu	100,000
Prebiotic (ScFOS)	Mg	50,000
Propylene Glycol (carrier)	Mg	16,000
MCT Oil (medium-chain triglycerides)	Mg	14,500
Sorbitol	Mg	12,000
Grape Polyphenols (antioxidant)	Mg	2,500
Salmon Oil (omega 3 and omega 6)	Mg	1,000
Selenium (antioxidant)	Mg	200
Excipients		To Volume

COMPOSITION:

Sorbitol, propylene glycol

PRODUCT USAGE:

Dilute 1000ml in 1000 litres (1ml in 1l) of clean drinking water.

Designed for use immediately from placement or following a poor start to support recovery.

Use for 2 – 3 days following early antibiotic treatments or use for 2-3 days during poor feed intake or disease stress.



PHYSICAL CHARACTERISTICS:

Test	Specification	Tolerance
Appearance	Straw to amber liquid	Product will darken over time
Odour	Characteristic	Characteristic
pH**	TBC	TBC

**pH final specification subject to change following full accelerated stability testing

PRODUCT ANALYSIS:

Analysis	Specification
Protein	1.0%
Fibre	<0.50%
Ash	5.00%
Oil	<0.50%

SHELF LIFE:

24 months from date of manufacture

STORAGE:

Keep out of reach of children

Store in a cool dry place, out of direct sunlight between 5-25°C

Do not Freeze

LABELLING:

Labeling to be confirmed upon product supply approval, label template to be supplied. All label templates conform to authorised additives in feedstuffs legislative guidelines.

PACKAGING:

Primary packaging: 5t HDPP Plastic & 1lt Eclipse Visistrip bottles

Secondary packaging: Cardboard Outers containing 4 x 5lt & 12 x 1lt

ADDITIONAL INFORMATION:

B/N and Expiry label placed on base of can.

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